



CHEESE SEX DEATH

CHEESE ADVOCACY & DIGITAL
MARKETING CONSULTING

CONTENT & SOCIAL MEDIA PROMOTIONS

Collective Social Media Reach: 34.1K

UVM: 12.3k

OFFERINGS:

Instagram Post - \$180

Showcases your product and tags your account in the caption

Instagram Giveaway - \$200

Includes an Instagram story, 1 photo, and requires a "follow" to enter to help grow your account

10 - 15 Second Video - \$250

Promoted on Facebook, Twitter, and Instagram

Blog Post - \$500

Includes 3 photos

Promoted on Facebook, Twitter, and Instagram

Recipe Blog Post - \$550

Includes 3 photos

Promoted on Facebook, Twitter, and Instagram

Blog Post with Video - \$600

Includes 3 photos + 10-15 second video

Promoted on Facebook, Twitter, and Instagram

EVENT SPONSORSHIPS

No Cost

Just send your product for a feature in my classes and events. I'll let you know what I need and when I need it by. As an event sponsor, you will also be featured in my social media feed for no additional cost.

Private Cheese Tastings

For 6 - 12 people

Includes sponsor's branding and a where-to-buy for products

Ticketed Events

For 20 - 40 people

Includes sponsor's branding, a where-to-buy for products, and social media promotions

SOCIAL MEDIA AUDITING SERVICES

\$100 Per Channel

Want to grow your engagement and following? Let me comb through your social media channels and provide a list of actionable tips to get your digital marketing strategy on the right track!